



**stellrr**  
**INSULATION**  
Changing Lives, Cleansing Homes!

## Setting **SMART** Budget Expectations To Fix It Right

What range of budget are you open to investing IF you know it will accomplish your goals & fix the problems? Some people expect a quick fix. Reality is the work needed to fix it right is often much more than expected.

To fix it right, project costs range: \$7,000 - \$15,000 per 1,000 sq ft of house footprint.

### Select a design budget per 1,000 sq ft of house FOOTPRINT:

- \$2,500 - \$5,000 per 1,000 sq ft (selling the home, don't care about results)
- \$5,000 - \$10,000 per 1,000 sq ft (fix most of the problems)
- \$10,000 - \$15,000 per 1,000 sq ft (full transformation, great results)
- \$15,000+ per 1,000 sq ft (whatever it takes to fix it right)

### What is the house footprint?

If your 1,000 sq ft house is a single-story slab house, the footprint is 1,000 sq ft. A 2 story slab house with a 500 sq ft first floor and 500 sq ft second floor is probably a 500 sq ft footprint. If you have a 1,000 sq ft pier-and-beam house with an attic and crawlspace, then you have a 1,000 sq ft footprint in both the attic & crawlspace.

### Why is the lowest price category \$2,500?

It is almost impossible to make a meaningful impact on a home for under \$2,500. Stellrr focuses our efforts on clients where we can make a meaningful impact and preferably transform their home comfort & energy efficiency. These budget options help bring to light real-world budgets & results.

### Budget Disclaimer:

All Stellrr solutions have a nationally set price. We do not charge more for a solution because of a big budget, nor because you live in a nice area. How do we use your budget info? If your budget is inadequate for the goals, problems & sq ft of the house, we can help set proper expectations upfront.

# Comparison Checklist

	Competitor	stellrr
1. Protect Work Area	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2. Vacuum Insulation	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3. Clear Out Allergens, Insects, & Pest Feces	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4. Install Flue Fire Wraps	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5. Duct Exhaust Fans Outside	<input type="checkbox"/>	<input checked="" type="checkbox"/>
6. Build Combustion Air Closet	<input type="checkbox"/>	<input checked="" type="checkbox"/>
7. Seal Gable, Soffit, & Roof Vents	<input type="checkbox"/>	<input checked="" type="checkbox"/>
8. Build Pony Walls To Separate the Porch & Garage from House	<input type="checkbox"/>	<input checked="" type="checkbox"/>
9. Fix Inaccessible & Cathedral Areas	<input type="checkbox"/>	<input checked="" type="checkbox"/>
10. Apply Shockwave Sterilizer	<input type="checkbox"/>	<input checked="" type="checkbox"/>
11. Install Ignition Barrier Coating	<input type="checkbox"/>	<input checked="" type="checkbox"/>
12. Install SaniDry Dehumidifier	<input type="checkbox"/>	<input checked="" type="checkbox"/>
13. Inspect Job with Crew & Payment	<input type="checkbox"/>	<input checked="" type="checkbox"/>