



Finally Achieve the Home Comfort and Energy Savings Results You Want Without the Mistakes Many Austinites Make!

- Who is Stellrr? Why should you hire us?
- What are the problems impacting your home?
- What are the options for fixing the problems?
- Which solution is right? 13 Steps for success!

Who Is Stellrr? Why Hire Us?

Dear New Client,

Many of our best clients come to us because of an uncomfortable room in their home. Or because their attic insulation is insufficient. But what they don't realize is...

There Is An Epidemic Of Hidden Property Damage In Austin Area Home Attics!

This report reveals little known secrets every Austin homeowner must know. Why? I believe that if a home is sick, it is only a matter of time until the people are sick too!

My goal has always been to Change Lives. I've been obsessed with insulation since I was a kid in the 1980s (yes I'm weird). I believed I could change lives with insulation. I was wrong.

We used to do what our competitors did. We let our clients tell us what they thought should be done to fix their home. Mostly it was "Putting Lipstick On A Pig!" Not effective.

The lack of life changing results was depressing. In my journey toward changing lives, I connected with a mentor Larry Janesky. He has over 30 patents in the industry.

Larry transformed my understanding of the building science, the home as a system, and the proven solution for how to achieve life changing results without fail.

It is not about insulation. It is about cleansing homes.

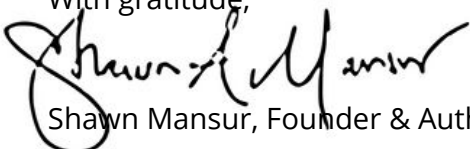
Once Stellrr started cleansing homes, we began to see dramatic results. I finally feel like we are achieving my mission of "Changing Lives, Cleansing Homes."

Unlike the competition, Stellrr avoids the schemes of putting lipstick on a pig. We put our signature on all our work. It must be done right. In 30 years when Billy Bob goes to check your attic, and sees that Stellrr did the work. We want Billy to be impressed and refer his friends.

We are Cleansers. We believe the home should be self-cleansing, creating a low maintenance, healthy space for the people & the planet. We believe the foundation to saving the planet starts at home. I hope you will join the movement.

By the end of this report, you will be able to see the big picture. The next step would be to approve the work your Solutions Specialist proposes. I look forward to serving you.

With gratitude,



Shawn Mansur, Founder & Author

What Is The Problem?

1. Vented Attics Add A New Layer Of Toxins To Your Home Each Year

- Like a car that has never been washed or rained on.
- Cedar pollen, dust, ragweed, mold & airborne toxins.
- If the home is 20 years old, it has 20 layers of toxins burrowed in the attic floor insulation. Toxins enter the attic through vents in the soffit, gable & roof.



2. Insect & Pest Damage Hides In The "Carpet Of The Attic"

- Homes have had or will have pest issues in time.
- Pest damage is hidden in insulation due to tunneling.
- Like replacing the carpet in a house, the carpet of the attic (floor insulation) needs replacing.



3. Your Attic Is Like The Inside Of Your Car Sitting In The Summer Sun

- Hot attic air pushes itself into your living space.
- Indoor air is 2-5x more contaminated than outdoor air.*
- Home air leaks equal to a 2ft x 2ft hole in the ceiling.*
- Attic air enters the home via: HVAC registers, can lights, plumbing penetrations, electric outlets, and more.



4. Air You Paid To Cool Is Re-Heated In The Ductwork & Leaks Into The Attic

- Uncontrolled ductwork wastes \$0.30 of every \$1 spent on heating & cooling the home.



* Source: (EPA) Environmental Protection Agency

Options To Fix It?

1. Install Aluminum Foil Radiant Barrier

- Slight reduction in radiant heat (1 of 3 types of heat).
- Creates a more attractive place for pests & insects
- The install process tramples (destroys) existing insulation.
- Foil is easily damaged. A temporary solution.



2. Add Insulation Layer On Top Of Existing

- Hides problems in the building assembly, electrical, plumbing, ventilation, drywall, etc.
- Any future remodel, wiring, or plumbing work will trample the attic floor insulation.
- Traps existing & future toxins. Amplifies the intensity of toxins coming inside the home since it can't escape.



3. Remove "Carpet" & Re-Blow New Carpet

- Insulating without air sealing is Mal-practice.
- Allergens will collect on new "carpet". No way to clean it.
- In 5-10 years you need to fix it all again.
- Doesn't address environment for the ductwork - still hot.



4. Cleanse The Attic & Control The Space

- Toxic carpet insulation is removed.
- Allergens can't enter attic when properly sealed.
- Easy visual inspection & management for pests.
- Fixes ductwork temperatures & air sealing issues. No air loss or heat gain.
- Permanent solution when done right.
- Cleansing solves each problem with options 1, 2 & 3.



Stellrr's 13 Success Steps

1. Protect The Work Area In The Home.

We respect your home. We are serious about protecting your home from unnecessary dust and debris. So we install plastic protection in the areas where we expect to travel or that are high dust areas.



2. Vacuum The Attic Mess With Our 23HP AtticVacs. Put Debris In Dumpsaurus Bin.

Using the vacuum hose reduces airborne particulates when the insulation is disturbed. It means less junk migrates into your home. Fewer trips through the home than competitors who bag all the insulation. Which means we are less likely to fall through the ceiling drywall. We get the job done faster and safer.



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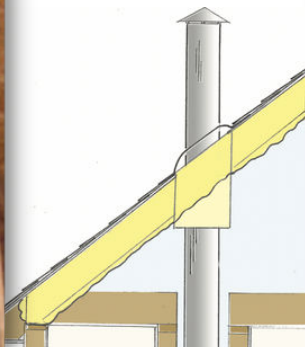
3. Cleanout Allergens, Insects, Pest Feces & Insulation.

Removes the airborne contaminants currently in your breathing air which may have a big impact on how allergies impact your family once you are breathing cleaner air.



4. Install No-Burn Rockwool Flue Wraps.

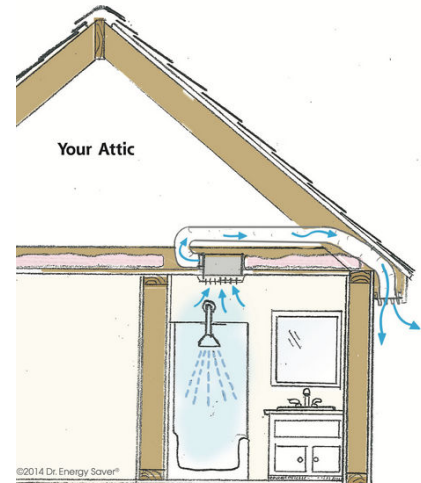
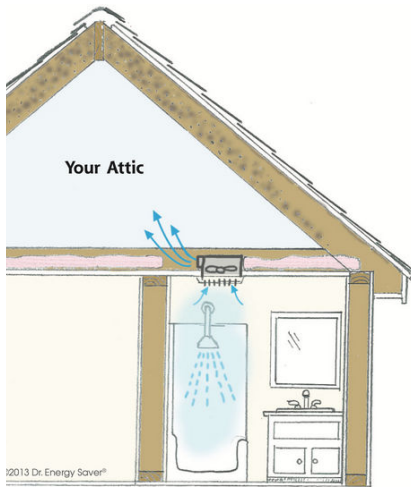
A flue (metal pipe through your roof decking) has a temperature of 400-degrees. This is a fire hazard which is why the flue cannot be in contact with wood, insulation, or other combustible materials. Uninformed competitors often spray foam (a plastic) against the pipe. Others leave a uninsulated 2-foot circle gap around the flue as a solution. Stellrr uses fireproof Rockwool wraps to air seal and create gap-free insulation around the flue.



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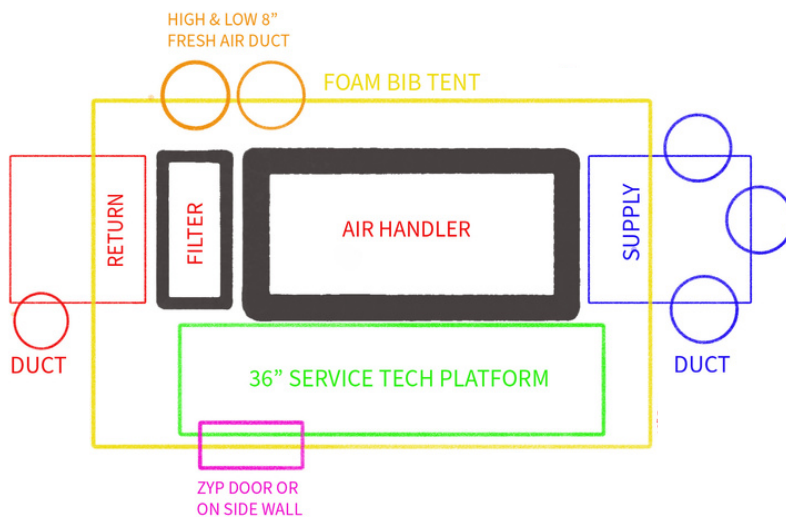
5. Duct Bath & Kitchen Fans to The Outside.

Stop dumping mold causing moisture into your attic space by ducting the fan to exterior existing roof, gable or soffit venting. Not fixing this creates mold, rot and expensive structural damage long term.



6. Build A Stellrr Combustion Air Ventilation Closet.

This prevents carbon monoxide (the silent killer) from back-drafting into the home. It also allows you to keep an 80% efficient HVAC instead of being forced to upgrade to a 95% efficient unit.



Stellrr's 13 Success Steps

7. Seal Off & Spray Foam Gable, Soffit, & Roof Vents.

It stops outside allergens, dust, and mold from entering the air that comes inside your home. Meaning, you won't be adding a layer of contaminants to your attic each year (like what happens with a vented attic).



8. Build Pony Walls To Separate The Porch & The Garage from House.

It prevents vapors from entering the air inside the home. Meaning, gas fumes and chemicals in the garage can't come into the house through the attic. Which protects your family from accidental poisoning.



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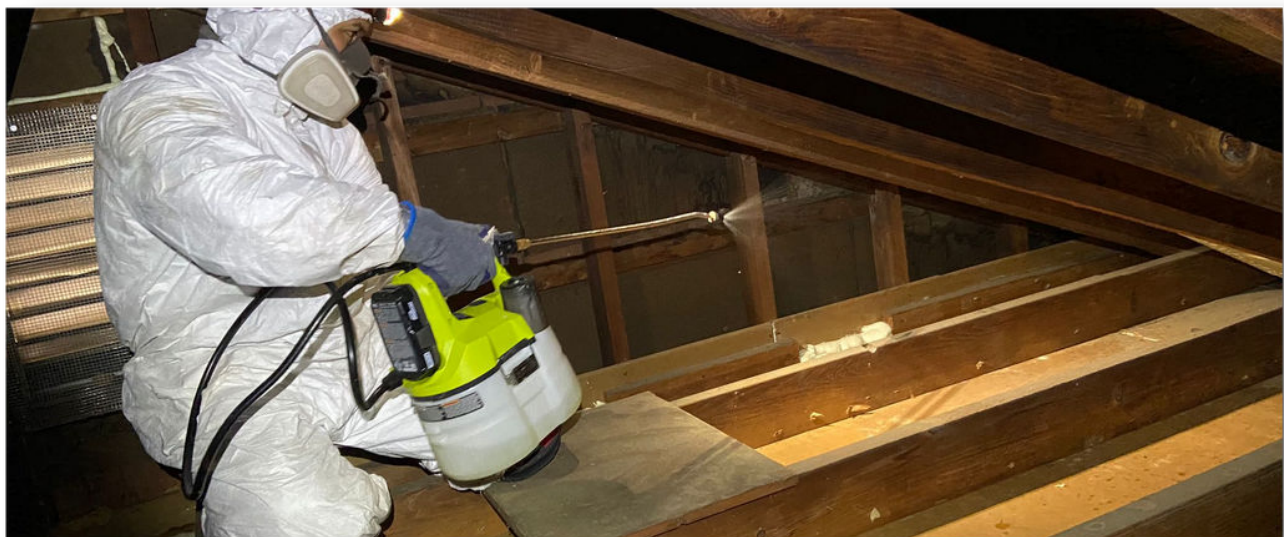
9. Address Inaccessible Areas & Cathedral Ceilings With Dense Pack All Boric Cellulose.

So you don't have unevenly cooled hot spots where spray foam cannot be applied. This can give you peace of mind knowing that everything was fixed thoroughly and in the best way possible.



10. Apply Shockwave Sterilizer In The Cleaned Attic.

Harmful bacteria and fungal issues are neutralized. This allows you to breathe healthier air. Prevent damage to the home. And have peace of mind that the attic isn't causing health issues for family.



Stellrr's 13 Success Steps

11. Install Ignition Barrier Intumescent Coating.

IB Coatings Expand Up To 2,000% When In Contact With A Flame. Code Required When Attic Is More Than 30 Sq Ft & 30+ Inches Tall. The coating reduces flame spread which allows your family more time to get out of the house. And more time for the Fire Dept to respond, reducing damage.



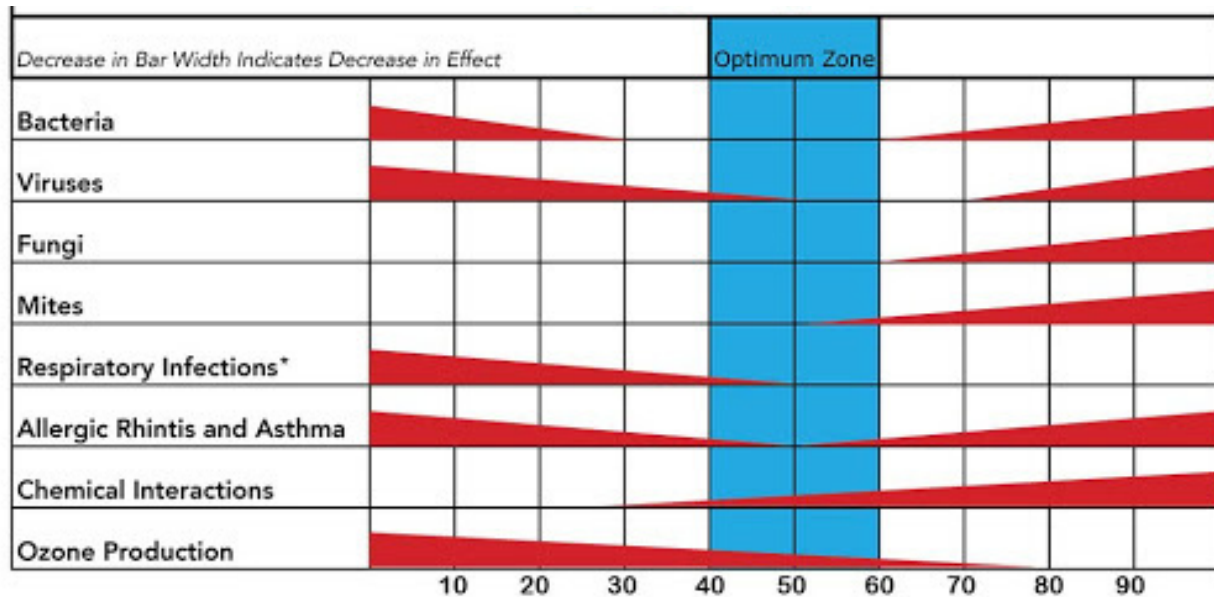
12. Install SaniDry Dehumidifier to Automatically Manage Humidity Since The HVAC Will Run Less.



Stellrr's 13 Success Steps

Why Humidity Management For Your Health

Without humidity management you may feel comfortable when cooling the house to 72. But with controlled humidity you may be comfortable only cooling to 75. This may save 7% per degree. Plus it benefits your health when humidity is kept at levels where you can't grow: bacteria, viruses, mold, etc.

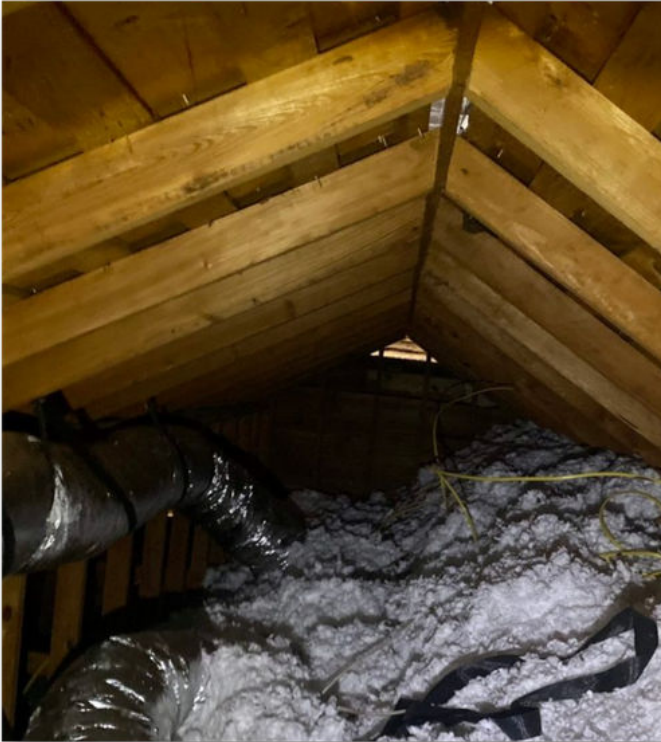


13. Inspect The Job With The Crew, Then Stellrr Accepts Payment.

You keep control of when Stellrr gets paid, ensuring your standards are met or exceeded. No worries about Stellrr running off with your money.



Before Versus After



Why Are So Many Homeowners Hiring Stellrr For The Space Age Cleanse?

- Stellrr is eliminating misery from mold and allergens by cleansing the home and automatically managing the air & humidity
- Stellrr is reducing fighting in families by getting their rooms to heat & cool evenly without one person burning up or freezing. When everyone in the home is more comfortable, they're happier, get along better.
- Stellrr is helping people invest in the highest ROI home remodeling project while also reducing the bills from the greedy power company. Besides, if you are going to have to pay to fix them home when you sell it, you might as well fix it now & enjoy the results while you're living in it.